

# Delivering the renewable power of **Wind Energy**

Wind knows no boundaries,  
and neither does General Cable.

## **Answering the Call**

Wind. It's plentiful, renewable, and clean. That's why wind power has increased more than fivefold since the beginning of the 21st century, taking center stage as the fastest growing alternative energy source in the global arena. With increased energy demand and mounting political pressure, alternative energy mandates are cropping up all over the world, with many countries calling for significant growth in wind generation capacity over the next decade. General Cable has the experience, the innovation, and the global presence to answer that call.

Since the first modern wind turbine was developed in the 1980s, General Cable has been committed to delivering the renewable power of wind energy through ground-breaking wire and cable technologies. General Cable has developed cables that are flexible yet tough enough to withstand the continuous motion of today's wind turbines. Our commitment to providing the highest quality and reliable products lowers cost and extends turbine operating life by reducing failures and maintaining continuous power.

## **Knowing No Boundaries**

Wind knows no boundaries, and neither does General Cable. From Brazil, Mexico, and the U.S. to Germany, Spain, China, India, and Australia, initiatives are in place to increase wind power, with targets to support a significantly higher percentage of energy needs.

With a solid presence in North America, South America, Europe, Asia, Africa, the Middle East, and Oceania, General Cable has the geographical presence to focus on region-specific wind power needs and to meet domestic and global specifications. At the same time, General Cable's



*One Company* approach means we have a keen ability to unite and leverage our broad knowledge and shared resources to bring innovative solutions to the entire world.

## **Setting the Benchmark**

Whether it is terrestrial wind farms requiring direct buried cables or offshore wind farms requiring high-performance submarine cables, General Cable has one of the most diverse and expansive ranges of products to meet virtually every application in the wind power industry. From fiber optic and bare overhead conductors to underground URD and low-voltage power, control, and electronic cables, General Cable offers the full array of cables needed for wind turbines to generate, distribute, and transmit energy.

As the benchmark in the wire and cable industry, renowned for our engineering and material development capabilities, General Cable is positioned to rapidly respond to the needs of the evolving wind farm market with next-generation cabling systems.

Call us today at **888.593.3355** for additional information.

